What do CWE look for when deciding whether or not to support projects?	Under £1000	£1000 - £2500	£2500 +
1) Mission & Values: Does this proposal align with our purpose & values?			
2) Environmental Impact: Has this project considered its environmental impact?			
3) Social Impact: Does the project have a clear focus for its proposed community benefit?			
4) Place: Will the project add to the physical, social, or cultural experience of our area / have a positive visible impact?			
5) Ownership / Community-Led: How have they been involved in developing the project? How will our community be involved?			
6) Value for Money? Does this project offer good value for money?			
7) Learning & Skills: Does this project include opportunities for community members to learn and develop new skills?			
8) Collaboration and Partnerships: Has the proposal considered other skills and experience available in the area to strengthen their project and its impact locally?			
9) Experience / Capability: Does the applicant have the relevant skills, knowledge and experience to safely & effectively deliver this project?			
10) Sustainability: Will the project offer a long term opportunity for community engagement?			
11) Legacy: What will have changed if we fund this project? Will that impact last longer than the project?			
12) Creative West End: How do you plan to work with Creative West End to prompt wider community impact? Does it meet one of our 4 outcome areas?			

1) Come and find out more on the 22nd. Mission Statement / Values / Outcomes / Criteria.
Tips on pitching.
Details on what to expect.

2) Submit your idea on a postcard by the 4th November. Postcard will be used as a visual in your pitch…

3) Approval granted (all being well by the partnership on the 5th November & pitch allocated for the 14th November

4) Pre-recorded pitches????? People pitching themselves. People find a friend to pitch with or for them.

Info Session for those wanting to pitch:

6:30pm   Jules   Intro - welcome. set the scene - how did we end up here?
- Network / Groups / Survey / Agora
- Pitches (perception & place is one of our 4 key outcome areas).
- Explain that for CWE - Not having a market has caused some issues / lack of focus.
- Looking to have a monthly focus (first weekend provisionally - in Feb).

6.40pm   Jo   Invite attendees to introduce themselves.
- What's brought you along this evening?
- Do you have an idea already?
- Where are you upto in planning your idea / pitch?
- What are you looking to get out of this evening's session?

6:55pm   Jo   **SLIDES** On this occasion we are not accepting projects with a value of over £3000.
Fundamentally; ideas must be creative, community led & have a clear purpose.
Run through our full CWE criteria for projects - we will email this after the session.

7:05pm   Jules   Facilitate discussions around making a plan.
Planning your idea: key points to consider / prepare...
- **What** is your idea (please include details of where & when this will happen)?
- **Why** do you want to do it (who will benefit)?
- **How** will you make this happen (who's involved, what do you need)?
- **Cost** - how much money are you asking CWE for?

7:20pm   Beki   Ideas on a postcard by the 4th November. Make it visual. Details of how to submit this to CWE.

7:25   Jo   **What happens next:** Confirmation / deliver your pitch & full cost plan / postcard will be visible / 5 mins +
questions.
7:27   Jules   **Decisions:** We have £5000 available - Network members will listen, discuss, questions, votes.
The most popular **one** will be decided on the night.

7:30   Jo   Any questions? Time for a discussion… CLOSE

Our Mission:

We will use kindness and creativity to widen the opportunities that are available locally through inclusive, sustainable and meaningful projects that enhance people's lives. Our programme delivery will have both creativity and our community at its heart.

Our Values:

Respect, Fairness, Kindness, Integrity, Collaboration, Inclusion and Sustainability.