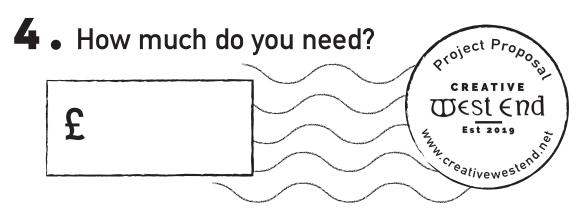
• What is your idea? Where and when will this happen?

• Why do you want to do it? Who will benefit?



• What will you spend it on and how will you make it happen?

Who's involved and what do you need?